



#### NAVFarm Customer

HygieneFeeds  
HygieneFarms  
Hygiene Hatcheries

#### HQ

Adiyana, Tehsil Madlauda, Panipat,  
Haryana 132113, India

#### Website

<http://www.hygienefeeds.com>

#### Key Facts

2 Feed Plant  
10 Products  
4 Commercial Broiler Farms

#### Industry

Agriculture & Livestock

#### Solution

- Microsoft Dynamics NAV
  - 2016
- NAVFarm Livestock Management
- NAVOne Food and Dairy Retail
- NAVCube Business Intelligence

#### About NAVFarm:

An effective application to manage the Feed, Farms and Livestock. NAVFARM™ also helps managing bookkeeping, inventory, production, food processing and distribution along with exceptional reporting in scheduled manner.

#### About Prudence Technology:

Prudence Technology is a premium consulting firm and is Gold Partner of Oracle and Microsoft Solutions that cut across different industries through a consultative approach.

#### Keywords:

Livestock, Poultry, Feed, Food & Retail, Slaughtering, Hatching, Egg Costing, Equipment, Dairy and Distribution, Feed Manufacturing, Layer farming, Processed Foods and Medicines, Dynamics 365, Azure, On Cloud, GDPR Compliance, Microsoft Dynamics NAV, Microsoft Dynamics AX, Microsoft, Microsoft Dynamics Business Central, SAP, .Net, SharePoint, IoT, AI, ML.

## HYGIENE INCREASED FARM PRODUCTION & FEED EFFICIENCY VIA NAVFARM



**About HygieneGroup :** Hygiene Feeds Pvt. Ltd is one of the first groups of companies to have introduced feed pelletization into the poultry industry of India.

Hygiene is one of the most renowned integrated players in the feed industry in North India. The group has always focused on qualitative production rather than quantitative production with a perfect combination of expertise and experience

**Why They Choose NAVFarm:** When Hygiene Group decided to transform they could only rely on NAVFarm to cut down everyday hurdles in business growth and provide better access to farm data, accurate FCR, proper daily inventory, real time calculation of the yield of the feed plant.

#### Challenges before ERP

- Feed Conversion Ratio
- Real time data entry
- Mortality ratio
- Cost control
- Ineffective Inventory Status.
- Parameter analysis
- Product selection
- Quality control
- Inventory management.
- Retail Distribution

#### Advantages after ERP

- Increase mortality ratio
- Better monitoring and budgeting
- Integrated hatchery management system
- Organized inventory system
- Transparency across supply chain
- Solution available on mobile
- Flock wise / week wise analysis
- Management Dashboard
- Improved quality standards.



Incorporated in 2010 in New Delhi, Prudence Technology is now having a global footprint in USA, EMEA & APAC works on the philosophy of "CAS (Customer Acquisition & Satisfaction)". Prudence helps organizations to choose and implement business solutions like ERP, Business Intelligence, CRM, and Human Capital Management on cloud or on premise.

For more information about NAVFarm or Product Demo please write to us at [marketing@prudencesoftech.com](mailto:marketing@prudencesoftech.com)