



Microsoft Dynamics Customer

ETETE (Diary)
 GULLEL (Soap Factory)
 AQUA (Mineral Water)
 SHCFM (Oil)

HQ

Addis Ababa, Ethiopia

Website

www.bluebirdholding.com

Measures

Milk 3 Billion Liter/Year
 40% Market Captured
 16% Contributor in African GDP
 >5000 Retails

Industry

Agriculture, Dairy, Mineral water and Pharma

Solution

- Microsoft Dynamics NAV
 - 2016
- NAVFarm Dairy Management
- NAVOne Food and Dairy Retail
- NAVCube Business Intelligence

About NAVFarm:

An effective application to manage the Feed, Farms and Livestock. NAVFARM™ also helps managing bookkeeping, inventory, production, food processing and distribution along with exceptional reporting in scheduled manner.

About Prudence Technology:

Prudence Technology is a premium consulting firm and is Gold Partner of Oracle and Microsoft Solutions that cut across different industries through a consultative approach.

Keywords:

Livestock, Poultry, Feed, Food & Retail, Slaughtering, Hatching, Egg Costing, Equipment, Dairy and Distribution, Feed Manufacturing, Layer farming, Processed Foods and Medicines, Dynamics 365, Azure, On Cloud, GDPR Compliance, Microsoft Dynamics NAV, Microsoft Dynamics AX, Microsoft, Microsoft Dynamics Business Central, SAP, .Net, SharePoint, IoT, AI, ML

Blue Bird Holding Ensured Growth & Unified Operations via Microsoft Dynamics NAV



About Blue Bird Holding Group:Bluebird is a diversified holding company with significant interests across the Fast Moving Consumer Goods (FMCG) sector in Ethiopia. The company is into 5 underlying companies in the flour, pasta & biscuit manufacturing, confectionery, personal care and edible oil sectors.

Why They Choose MS Dynamics NAV:Blue Bird Holding required better access to data, keeping all business parameter intact. Collection of all data and consolidated information of all business units to the management for reporting was critical challenge. Also, Proper Daily Inventory, Real Time Calculation of the Production and maintain Financial Record as per desired structure was important.

Microsoft Dynamics helped Blue Bird Holding in expanding while keeping critical business records.Understanding the key challenges and nature of the users Prudence Technology implemented NAVFARM™, which is an effective application to manage the data. MS Dynamics NAV contributed to manage the bookkeeping, food processing and its distribution, production along with critical report in scheduled manner.

Challenges

- Tracking of Stock Return (Damaged or Crate (Packing Return)
- Milk Collection &Distribution
- Price Calculation
- Homogenization Control
- Bi Product Inventory Management
- Van Sale Tracking
- Single Vendor & Customer Management
- Shelf life management
- Maintain farmer history
- DistributionPlanning.
- Re Work Process
- Machine Leak

Advantages

- Tracking raw material
- Safety Stock & Reorder policy
- Improvised of Stock Valuations
- Bi Product Planning & Controlling
- Budget VS Actual
- Cash Flow & Ratio Analysis
- Single Distribution Centre
- Quality Control
- Forward and Backward analysis
- Inflow Tracking & Control on Wastage
- Ease of expanding Distribution channel
- Traceability
- Management Report

Incorporated in 2010 in New Delhi, Prudence Technology is now having a global footprint in USA, EMEA & APAC works on the philosophy of "CAS (Customer Acquisition & Satisfaction)". Prudence helps organizations to choose and implement business solutions like ERP, Business Intelligence, CRM, and Human Capital Management on cloud or on premise.

For more information about NAVFarm or Product Demo please write to us at marketing@prudencesoftech.com

